### Karnataka Co-operative Milk Producers' Federation Limited, KMF Co. KMF Complex, Bengalore – 560 029 Phone: + 91 80 26096851/817/ 9591994373

Fax: + 91 80 2553 6292/105 Email: <u>kmfmktgicecream@gmail.com</u>

### **APPLICATION FOR WHOLE SALE DEALARSHIP FOR NANDINI ICE – CREAM**

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Passport Size Photograph of Applicant

- 1. Name of the applicant (Block letters) :
- 2. Date of birth & age
- 3. Educational qualification :
- 4. Registered Name & Address of the Firm :
- 5. Whether the Company/Individual/Co-op :
- 6. Registration Details :
  - a) GST NO. :
  - b) FSSAI NO :

7. Permanent Address :

Office Ph. Nos. : Mobile Nos. : Residence Nos. : E-mail ID :

8. Name & Address of Branch Office/s, if any:

### 9. Nature and Details of present line of business :

SL. NO.	Products	Company / Brand	Appointed Year	Annual Turnover	Areas Covered	No. of Outlets

# 10. Areas intended to be covered for Nandini Ice-cream :-

#### 11. Infrastructure Facilities Available:-

- A) Ice Cream Storage facilities : And Capacity(litres)
- B) Ice Cream Delivery Vehicle :
  - i) Type of vehicle : Insulated/Refrigerated
  - ii) Capacity :

- D) Staff Employed :
  - i) Office :
  - ii) Field Sales repri. :

# 12. Associate or Sister Concerns (If any) :

Name	and	Established	Products Dealt with		Annual
Address		Year	Company	Products	Turnover

13. Ability to invest funds for stocking and distribution of Nandini Ice- cream

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(In Rs) ------
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# 14. Expected Nandini Ice- cream purchase per month,

- a) Sales (Liters) :
- b) Value(Rs) :
- **15.** Name of Bank, A/C No. and Address of Bank :

#### We hereby certify and declare that :

- 1. The details / documents furnished by us above are true to the best of our knowledge. In case of KMF finding any of the information / documents furnished false / fraudulent, KMF can cancel the distributorship without notice.
- 2. In future, any significant changes in the details furnished above, we undertake to inform KMF regarding the same in writing.
- **3.** We are aware of the terms and conditions of Business set by KMF and accept the same.
- 4. We understand that the Business dealings with KMF regarding this WSD are on principal to principal basis.
- 5. We shall take all possible steps to achieve maximum sales of Nandini Ice cream and our field force would help in proper coverage to all the retail outlets in the allocated area. We would not indulge in intruding in to other's territory.
- 6. We shall store Nandini Ice cream in a required temperature/ hygienic manner with due care without causing damage to the goods. And we will create storage capacity as per KMF direction.
- 7. We shall provide all required facilities for adequate and efficient distribution of Nandini Ice- Cream with required temperature.
- 8. We shall comply with all the statutory requirements and rules in force from time to time and we undertake to keep KMF indemnified from the consequences arising out of any lapse on our part in observing the statutory requirements
- 9. We agree to provide all kinds of information regarding statistics, market information from time to time as required by KMF.
- 10. We guarantee that all outlets will be covered fully.
- 11. We agree that, in case of any failure to comply with T & C of agreement KMF shall be free to appoint other whole sale dealer(WSD) and/or make direct supplies to other parties without any reference/ compensation to us.
- 12. We undertake to sell to all the outlets and clients at prices prescribed by KMF from time to time and will not indulge in changing the price structure.
- 13. We shall provide free delivery service to all outlets in the area allotted and shall not insist on clients to buy case-lot quantities.
- 14. I / we Agree the "KMF reserve the right to modify/amend any or all the terms and condition/s stipulated for appointment of WSD".

Signature of the applicant with Seal of firm

Date: Place: