

KARNATAKA CO-OPERATIVE MILK PRODUCERS FEDERATION LIMITED

KMF Complex, P.B.No.2915, Dr.M.H.Marigowda Road, Bengaluru – 560 029

TEL: 080-26096852/871, Fax:080-25536105

e-mail: ad.ossales@kmf.coop, visit at: www.kmfnandini.coop

Expression of Interest (EOI) Document

KARNATAKA CO-OPERATIVE MILK PRODUCERS FEDERATION LTD.

KMF Complex: Dr. M. H. Marigowda Road, DRC Post, Bangalore-560 029.

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No.: KMF/MKTG/EOI/TN & Pon/ 2023

Date: 04-10-2023

Expression of Interest

Karnataka Co-operative Milk Producers Federation Ltd (KMF) Bangalore is the second largest Co-operative Milk Producers Federation in India and is marketing milk and milk products in the brand name of NANDINI. KMF intends to market Nandini milk and curds in sachet at Pondicherry (UT), Tiruvannamallai, Salem, Nammakal, Karur, Dindigul and Madurai districts of Tamilnadu state.

In this regard KMF invites Expression of Interest (EOI) from

1. Interested individuals who are interested to be a part of KMF in marketing Nandini milk and curds in sachets in the districts mentioned above.
2. Dairy plants who have facility to Co-pack milk and curds in and around any of these districts sighted above.

Interested candidates may submit their expression of interest with relevant details and a brief write up on their experience and suitability for this work on or before 20.10.2023 to ad.ossales@kmf.coop.

For any clarification, Contact Director (Marketing) KMF, at the above numbers during office hours.

The EOI document & other details can be downloaded from our website: www.Kmfnandini.coop. KMF reserves the right to accept or reject any or all applications without assigning any reasons thereof.

Sd/-

DIRECTOR (MARKETING)
KARNATAKA MILK FEDERATION

Information Memorandum

1.1 Background

Karnataka Cooperative Milk Producers' Federation Limited (KMF) is the Apex Body of Karnataka representing Dairy Formers' Co-operatives. It is the second largest dairy co-operative amongst the dairy cooperatives in the country after AMUL dealing in Milk & Milk products. In South India it stands first in terms of procurement as well as sales. One of the core functions of the federation is marketing of milk and milk products. The brand "Nandini" is the household name for Pure and Fresh milk and milk products.

Presently, KMF is procuring on an average 90 Lakhs ltrs./day and is being disposed off in different forms viz., market milk, curd, butter, ghee, Milk powder and 65 other products. Further, it is engaged in manufacturing of Nandini brand.

Preamble:

Karnataka Cooperative Milk Producers' Federation Limited (KMF) is the Apex Body of Karnataka representing Dairy Formers' Co-operatives. It is the second largest dairy co-operative amongst the dairy cooperatives in the country after AMUL dealing in Milk & Milk products.

KMF intends to market Nandini milk and curds in sachet at Pondicherry (UT), Tiruvannamallai, Salem, Nammakal, Karur, Dindigul and Madurai districts of Tamilnadu state.

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- Interested individuals who are interested to be a part of KMF in marketing Nandini milk and curds in sachets in the districts mentioned above.
- Dairy plants who have facility to Co-pack milk and curds in and around any of these districts sighted above.

1.2 Scope under this EOI:

KMF intends to market Nandini milk and curds in sachet at Pondicherry (UT), Tiruvannamallai, Salem, Nammakal, Karur, Dindigul and Madurai districts of Tamilnadu state.

In this regard KMF invites Expression of Interest (EOI) from

- Interested individuals who are interested to be a part of KMF in marketing Nandini milk and curds in sachets in the districts mentioned above.
- Dairy plants who have facility to Co-pack milk and curds in and around any of these districts sighted above.

Form – 1 Format for Applicant
Covering Letter Format for submitting EOI

[Date]

[Place]

To,

The Director (Marketing),
Karnataka Co-operative Milk Producers Federation Limited,
KMF Complex, P.B.No.2915,
Dr. M. H. Marigowda Road,
Bengaluru – 560 029

Sir,

Sub: Submission of EOI for showing interest Market/ Co-pack Nandini Milk and Curds at (places)-reg.

In response to the advertisement inviting EOI from the interested individuals/Dairy Plants for “Marketing/ co-packing of Nandini Milk and Curds at Pondicherry and some districts of Tamil Nadu”, I/We would like to submit my/our EOI for the proposed marketing/Co-packing along with all the requisite documents.

I/We have gone through and fully understood all information provided in the EOI Document. KMF and its authorized representatives are hereby authorized to conduct any inquiries or investigations to verify documents and information submitted in connection with this EOI.

I understand that, KMF may, in its absolute discretion, reject or accept any Application.

I declare that all statements made by me and all the information pursuant to this letter of Application are complete, true and accurate to the best of my knowledge and belief.

Signature of Applicant

Form -2

Profile of Applicant

1	Details of the Applicant	
a	Name of the Applicant	
b	Nature of the Applicant	Individual/Firm/Company/Others
c	Address of the Applicant	
d	If Company/Firm Year of commencement of business	
e	If Company/Firm Registration Number and Detail	
f	PAN number & details	
g	GST Registration details	
2.	Details of contact person for communication:	
a.	Contact Number (land line)	
b.	E-mail address	
3.	Place interested to Market Nandini Milk and Curds in Sachets for Individuals interested to Market Nandini Milk and Curds(as applicable)	
4.	Place of the Dairy Plant Located for Dairy Plants Interested for Co-packing (as applicable)	
5.	Location of the Plant in Distance for major Markets in kms (as applicable)	
6.	Is the plant/ Rented/Lease (as applicable)	
7.	Other Details if ANY	

1 Any other particulars in support of capability of the Applicant for Marketing of Nandini Milk and curd/Dairy Plant

Signature of the authorized
Signatory with name & seal

Form - 3

Documents to be furnished

1. Present Business handled details for Individual interested to market Nandini Milk and Curds.
2. For Co-packing of milk and curds should submit the photos of the Dairy Plant.
3. Other Relevant Documents pertaining to Dairy Plant.

CHECK LIST

Sl.No.	Particulars	Remarks
1	Form – 1 Format for Applicant Covering Letter Format for submitting EOI	
2	Form -2 Profile of Applicant	
3	Form – 3 Documents to be furnished	

Signature of the authorized
Signatory with name & seal